

# MEET SOONHARI SOJU!

Soju is the #1 most popular spirit in the world.

- ✓ **CLEAR**
- ✓ **COLORLESS**
- ✓ **NATIVE TO KOREA**
- ✓ **DISTILLED**
- ✓ **DELICIOUS!**





# SOJU vs. FAUX-JU vs. SAKE

GET TO KNOW THE KEY DIFFERENCES BETWEEN AUTHENTIC SOJU, SAKE, AND FAKE SOJU, OR 'FAUX-JU.'

SOJU:	FAUX-JU:	SAKE:
<p>PRODUCTION STYLE: <b>DISTILLED</b></p>	<p>PRODUCTION STYLE: <b>BLENDED WITH WINE</b></p>	<p>PRODUCTION STYLE: <b>FERMENTED</b></p>
<p>BASE INGREDIENTS: <b>RICE, BARLEY, WHEAT, AND TAPIOCA</b></p>	<p>BASE INGREDIENTS: <b>FRUIT WINE</b></p>	<p>BASE INGREDIENTS: <b>RICE</b></p>
<p>CATEGORY: <b>SPIRITS</b></p>	<p>CATEGORY: <b>WINE</b></p>	<p>CATEGORY: <b>WINE</b></p>

The Original Flavored Soju.

@soonhariusa

